

# WHY WORK WITH MANUEL?

## HE'S ENERGIZING AND ENGAGING

Manuel brings an infectious energy to the stage that captures everyone's focus. His style means that people laugh as well as learn. He skillfully crafts a narrative of engaging stories and relatable examples, resonating deeply with audiences aiming to cultivate a healthy organizational culture. His impact leaves a lasting impression, motivating listeners to readily embrace meaningful change.

## HE HAS A ONE-OF-A-KIND STORY

Manuel had a front row seat to a catastrophe that shook the entire organization to its core, crystallizing his belief – culture is everything in an organization, even above strategy! This set him on a journey to write, speak, and share his story to help teams and organizations everywhere get their culture right.

## HE DRAWS FROM A VARIETY OF BACKGROUNDS

He brings over four decades of customer service experience across diverse industries (largely IT) in both public and private sectors. He has owned, run, coached, and spoken to hundreds of organizations all around the world. In addition, he has decades of hands-on training of youth and adults, including running Ropes courses, teaching Sailing and Rock Climbing, and guiding numerous teams to top-level competition honors.

## HE'S ADAPTABLE AND EASY TO WORK WITH

- Manuel can tailor his keynote message to your objectives, as well as provide follow-on breakout sessions and workshops.
- His A/V requirements are exceedingly simple – water bottle and a breathing audience.
- He is personable and friendly and has a reputation for being ridiculously easy to work with, whether it be logistics or technology.
- He has other materials such as books, t-shirts, handouts, videos, and workshops to help participants take immediate action on the keynote lessons.

